

**WPLW
102.5 - FM
HILLSBOROUGH, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPLW

**3rd QUARTER 2013
(July 1st – September 30th)**

Compiled by:
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Radio station WPLW-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WPLW-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPLW-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WPLW-FM addresses the issues in its Sunday program called "Carolina Close-Up", and thru a series of live and pre-recorded announcements.

The current issues as of September 30th , 2013 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security

Carolina Newsmakers

3rd Quarter 2013

"Carolina Newsmakers" is a 30 minute weekly public affairs program that airs Sunday mornings at 6 and hosted by WPLW owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and other areas.

Carolina newsmakers for 07-07-13

"Interview with mike Walden," William Neal Reynolds distinguished professor, and agricultural extension and resource economics specialist

Issues covered: employment/unemployment; the 2008 recession; economic recovery; urban/rural areas of NC; NC gas tax; reforming the state tax structure; sales taxes, income taxes, property taxes; state tax system; lowering corporate taxes; job growth; mortgage rates and the prime rate; loan demand; investments; changes to the bond market and bond rates; interest rates UE/EC/MC/GA/GR

Carolina newsmakers for 07-14-13

"Interview with Peter Hans," chairman of the UNC board of governors

Issues covered: education and the cost of higher education; NC community college system; private and public education; population growth; advanced placement classes in NC high schools; learning and technology; the UNC 16-campus system; NC school of science and math; federal and private funding of university research; tuition increases; public welfare ED/GR/FY

Carolina newsmakers for 07-21-13

"Interview with NC state auditor, Beth wood"

Issues covered: fraud and investigation; auditing; growth of local and state government; science and technology; state agencies; collection of data from each agency; federal government; federal grant money; performance audits; financial statement audits; state budget cuts; NC DHHS and federal programs; NC dot; elected officials/appointed officials; blue cross/blue shield; medical claims; NC state treasurer's office; fire safety; elevator safety; NC department of labor GR/EC/EH/GA

Carolina newsmakers for 07-28-13

"Interviews with reporters from the North Carolina News Network: Stephanie Hawco; Rhonda Garrison; and Bruce Ferrell"

Issues covered: NC general assembly; state budget; school vouchers; smart start and college aid; teacher tenure and contracts for teachers; state tax reform; special interest groups; balancing the state's budget; Medicaid and Medicare; income taxes and sales taxes; voter id; changes to the abortion laws; the republican majority in the general assembly and a republican governor; jobless benefits; agriculture and weather conditions; NC agricultural crops and products; wheat harvest/production; use of corn for ethanol and feed; NC apple and peach crops; watermelon and other fruit crops in NC.; effect of weather on production and prices; NC farm act; NC tourism; closing of parts of the blue ridge parkway; NC geography; national parks in NC; the cost effectiveness of tourism in NC POL/ED/EH/GA/EC/GR

Carolina newsmakers for 08-04-13

"Interview with Andy Taylor," professor of political science at NC state university

Issues covered: state government; analysis of the NC general assembly's session; 2014 and 2016 elections; NC economy; "moral Mondays"; republican, democratic, and independent voters; balancing the state's budget; state tax reform; NC payments to the federal government; Medicaid; 2008 recession; voter id requirements and the administration of voter id; forms of identification used at the polling places; preventing voter fraud; early voting; same-day registration; partisan politics; motivating voter turnout; redistricting; NC geography; voting trends in 2014/2016; US senate race in 2014; advantages of incumbents; the economy's effect on the senate race; analysis of the republican and democratic parties in North Carolina; liberal/conservative values; the republican candidates and primary for the US senate race; national view of North Carolina*** POL/GA

Carolina newsmakers for 08-11-13

"Interview with Robert Orr," former member of the NC supreme court, and former executive director of the NC institute for constitutional law

Issues covered: NC constitution; NC supreme court; structure of state and federal government; balanced budget; education and teacher's salaries; limitation on legislative power; local government; the superintendent of public instruction; the judicial branch of government in NC; alternatives to incarceration; the state's constitution's definition of marriage; state constitutional issues; NC court system; the debate of compensating college athletes; athletics budgets at colleges and universities; economic boundaries of college athletes; the business of college athletics ED/GA/POL

Carolina newsmakers for 08-18-13

"Interview with Scott Ralls," president of the NC community college system

Issues covered: NC community college system; the recession and economic recovery; education; NC geography; state university system; degrees and courses offered at NC community colleges; technical and vocational training; state budget; prevalence of biology/pre-med classes; state government and leadership in North Carolina ED/FY

Carolina newsmakers for 08-25-13

"Interview with US representative Renee Elmers"

Issues covered: local, state, and federal government; the economy and economic recovery; employment and unemployment; job creation; NC state legislature; "Obamacare;" health care options; federal and state regulation on businesses; immigration reform; border security; legal and illegal immigration; state farm workers; state agriculture; 2014 elections; the energy and commerce committee; alternative health care plans; patient-doctor relationship; social security; Medicare and Medicaid; the aging population; new cures for diseases; NC community health care system and clinics; women in politics; federal debt and the American family; the American middle class POL/GA/EH/MC

Carolina newsmakers for 09-01-13

"Interview with Randy Woodson," chancellor, NC state university

Issues covered: tuition costs and the rising cost of education; higher education in North Carolina; agriculture and the state's GDP; NC state agriculture extension service; science and technology; NC state university and its legacy; engineering; NC state college of textiles; North Carolina university system; data analysis and data security; economic growth; college athletics ED/GR/EC

Carolina newsmakers for 09-08-13

"Interview with June Atkinson," NC superintendent of public instruction

Issues covered: public education; children and youth issues; state budget cuts; reduction of teachers and teacher's assistants; cuts to school counselors and school psychologists; cuts to instructional materials and supplies; cuts to online software and textbooks; charter schools; NC state board of education; act; rural/urban areas; the virtual high school curriculum; foreign language offerings in NC high schools; analysis of NC school districts; discipline in schools; disruptive behavior in the classroom; bullying in schools; Hispanic population in North Carolina; Spanish as the primary language and how that is handled in public schools; teaching English to foreign students; NC pay raises for public school teachers ED/GA/POL/MC/FY

Carolina newsmakers for 09-15-13

"Interview with David Thompson," NC Association of County Commissioners

Issues covered: NC general assembly; 2012-2013 legislative session; state, county, and local government; urban/rural areas of NC; NC Association of County Commissioners; NC geography; size/population of counties in North Carolina; education and the cost of public schools; the state budget; the economy and economic recovery; health and human services; transportation; state and county revenue GA/ED/POL/EC/GR/EH

Carolina newsmakers for 9-22-13

"Interview with ran coble," executive director for the North Carolina center for public policy research

Issues covered: NC general assembly; state tax reform and changes to the state tax laws; state budget; broadening the state sales tax; tax cuts and stimulating the economy; population growth; growth in student enrollment in public schools and higher education; teacher salaries and supplements; elderly care and nursing homes; new republican majority in the state legislature and the governor's mansion; urban/rural issues; rural economic development center; NC department of commerce; state tuition for NC community colleges and the state university system; voter id and changes to the election laws; employment/unemployment; North Carolina borrowing from the federal government and paying back the federal government GA/POL/EC/GR/ED/MC

Carolina newsmakers for 09-29-13

"Interview with Chris Sinclair," political consultant for cornerstone solutions

Issues covered: political parties; media and information; political and societal viewpoints; lobbying and consulting; change in the NC general assembly; redistricting; voter id; changes to voter registration; changes to early voting; unaffiliated voters; "moral Monday" demonstrations; immigration and the economy; legal and illegal immigration POL/GA/MC/EC

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

PSA – Autism Speaks

Length: 30

Total Spots: 30

Run Dates: 7/1 - 7/14

Issues: EH-Environment and Health, FY-Family and Youth

PSA – July 4th - "The Works"

Length: 30
Total Spots: 26
Run Dates: 7/1 – 7/4
Issues: EC-Economy, FY-Family and Youth

PSA – Raleigh Restaurant Week

Length: 30
Total Spots: 75
Run Dates: 8/7 - 8/21
Issues: EC-Economy, FY-Family and Youth, UE-Unemployment/Joblessness

PSA – Special Olympics

Length: 30
Total Spots: 30
Run Dates: 8/26– 9/8
Issues: ED-Education, FY-Family and Youth

PSA – Partnership for Drug Free America

Length: 30
Total Spots: 11
Run Dates: 9/27 – 9/30
Issues: FY-Family and Youth, EH – Environment and Health

PSA – Walk For Hope

Length: 30
Total Spots: 52
Run Dates: 9/21 – 9/30
Issues: FY-Family and Youth, EH – Environment and Health

LIVE EVENTS:

“The Works” Raleigh July 4th Celebration: 7/1-7/4

This free event is sponsored by WPLW and its parent company Curtis Media Group. WPLW Djs promoted the free event for families and provided a free live broadcast from the event.